

# Create a "press 1" campaign

This example is written for the **Canistracci OIL** tenant. Create the objects with a **Docs Demo** prefix, test them on non-production numbers, and then adapt the same structure for the production tenant.

With a "press 1" campaign I mean a campaign who will call a series of numbers and when one answers, it plays an advertisement message asking to press 1 to be connected with an operator.

We'll start by creating the advertisement message, using TTS and media file or you can just record it and upload.

400px

We can continue creating a queue for connecting the called numbers, if pressing 1

400px

Now we can create the IVR that will ask for the "press 1", using the media file created and connecting to the queue.

400px

Finally we can proceed in creating the campaign. Please refer to the Call Campaigns for details regarding the parameters and the type of campaign

400px

**Information**

Name:

Type: **DTMF** ▼

Welcome Message: **Media files to play** ▼

Options Message: **Media files to play** ▼

Messages playback: **Play all messages on loops** ▼

Menu selection timeout: **10**

Loop on timeout

Loop on wrong key press/word

Allow dialing internal numbers

Allow Custom Codes

Allow Dialing Feature Codes

Pressing 1: **Action to take** ▼

Pressing 2: **Action to take** ▼

Pressing 3: **Action to take** ▼

Pressing 4: **Action to take** ▼

Canistracci OIL example screen for Create a "press 1" campaign.

# Validation

- Confirm the tenant selected in the top bar is Canistracci OIL before creating the example.
- Verify the created objects appear in the expected Configuration menu page.
- Place a controlled test call or run the related status check.
- Remove or disable temporary test numbers when the example is no longer needed.

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